

*Sponsorship Package*  
*2025*



**SOUTHLIONPUMPKINFEST.COM**



**Pumpkinfest offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to reach a growing market of young families and active adults living in the area; while, at the same time showing your support for the SL community! How can we help you promote your business or organization?**

**Title Sponsor ..... \$6,000**

- Sponsor name in the Title of all Pumpkinfest signage and media
- Signage/banners placed at main ticket booth
- Press Releases distributed to major statewide media
- Included in all lead in event coverage, headline presence in promotional material
- Banners provided by Sponsor

**Below the Title Sponsor ..... \$3,000**

- Sponsor name below the Title of all Pumpkinfest on website
- Signage and/or banner placed on family stage
- Press Releases distributed to major state-wide media
- Included in all lead in event coverage
- Banner provided by Sponsor

**“The Great Pumpkin” Sponsor ..... \$3,000**

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Included in all lead in event coverage
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

**The “Pumpkin Patch” Sponsor ..... \$2,000**

- Signage/banner placed throughout the venue
- Included in all lead in event coverage
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor
- **Two (2) available**

**Jack-O-Lantern” Sponsor .....\$1,000**

- Signage/banner placed throughout the venue
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor.
- **Three (3) available**

**Family Stage Sponsor.....\$2,000**

- Your banner prominently displayed on the Family Stage (provided by sponsor)
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites

**Pumpkin Carver Sponsor .....\$750**

- Signage/banners placed throughout the venue. (2 Available)
- Press Releases distributed to major state- wide media
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor
- **Two (2) available**

**Pumpkin Seed Sponsor.....\$400**

- Inclusion in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites





# PUMPKINFEST Sponsorship Order Form

Type of Sponsorship	Cost	Check Desired Sponsorship
Title Sponsor	<del>\$6,000</del>	
Below the Title Sponsor	\$3,000	
The Great Pumpkin Sponsor	\$3,000	
Pumpkin Patch Sponsor	\$2,000	
Jack-O-Lantern Sponsor	\$1,000	
Family Stage Sponsor	\$2,000	
Pumpkin Carver Sponsor	\$750 (2)	
Pumpkinfest Tote bag Sponsor	\$450	
Pumpkinseed Sponsor	\$400	
Contest Prizes	\$250	
Family Stage Entertainment	Open	
I'm interested in providing "in-kind" sponsorship for the Festival.	Type of Donation: _____	
Security/Golf Cart Services	\$1000 _____	

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Questions about any of the packages:**

Kathy Swan, President  
pfestexecutive@gmail.com

**Please return this form to:**

South Lyon Area Pumpkinfest  
P.O. Box 696 South Lyon, MI 48178