

Sponsorship Packages
2024



SOUTHLIONPUMPKINFEST.COM



Pumpkinfest offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to reach a growing market of young families and active adults living in the area; while, at the same time showing your support for the SL community! How can we help you promote your business or organization?

Title Sponsor..... ~~\$6,000~~

- Sponsor name in the Title of all Pumpkinfest signage and media
- Signage/banners placed at main ticket booth
- Press Releases distributed to major statewide media
- Included in all lead in event coverage; headline presence in promotional material
- Banners provided by Sponsor

Below the Title Sponsor ~~\$3,000~~

Sold

- Sponsor name below the Title of all Pumpkinfest on website
- Signage and/or banner placed on family stage
- Press Releases distributed to major state-wide media
- Included in all lead in event coverage
- Banner provided by Sponsor

“The Great Pumpkin” Sponsor..... \$3,000

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Included in all lead in event coverage
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

The “Pumpkin Patch” Sponsor..... \$2,000

- Signage/banner placed throughout the venue
- Included in all lead in event coverage
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor
- **Two (2) available**



Jack-O-Lantern” Sponsor.....\$1,000

- Signage/banner placed throughout the venue
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor.
- **Three (3) available**

Family Stage Sponsor~~\$2,000~~

- Your banner prominently displayed on the Family Stage (provided by sponsor)
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites

SOLD

Pumpkin Carver Sponsor.....\$750

- Signage/banners placed throughout the venue. (2 Available)
- Press Releases distributed to major state- wide media
- Presence in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

Pumpkin Seed Sponsor\$400

- Inclusion in all promotional material
- Internet presence on the events website and on Pumpkinfest social media sites





PUMPKINFEST Sponsorship Order Form

Type of Sponsorship	Cost	Check Desired Sponsorship
Title Sponsor	\$6,000	SOLD
Below the Title Sponsor	\$3,000	SOLD
The Great Pumpkin Sponsor	\$3,000	
Pumpkin Patch Sponsor	\$2,000	
Jack-O-Lantern Sponsor	\$1,000	
Family Stage Sponsor	\$2,000	SOLD
Pumpkin Carver Sponsor	\$750	
Pumpkinfest Tote bag Sponsor	\$400/500	
Pumpkinseed Sponsor	\$350	
Contest Prizes	\$250	
Friends of Pumpkinfest (Any donation size or contribution)	\$ _____	
I'm interested in providing "in-kind" sponsorship for the Festival.	Type of Donation: _____	
I'm interested in volunteer opportunities for my church, school or service group.	Group Name: _____	

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: (_____) _____ Email: _____

Questions about any of the packages:

Kathy Swan, President
Kathswan12@gmail.com

Please return this form to:

South Lyon Area Pumpkinfest
P.O. Box 696 South Lyon, MI 48178

South Lyon Area Pumpkinfest is proud to be a registered MI 501(c)(3) Non-profit organization.