

Sponsorship

Packages

2021

**SOUTH
LYON**

PUMPKINFEST

SOUTHLIONPUMPKINFEST.COM



Pumpkinfest offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to reach a growing market of young families and active adults living in the area; while, at the same time showing your support for the SL community! How can we help you promote your business or organization?

Title Sponsor.....~~\$10,000~~

- Sponsor name in the Title of all Pumpkinfest signage and media
- Signage/banners placed throughout the venue
- Press Releases distributed to major statewide media
- Included in all lead in event coverage; headline presence in promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Your name and logo included as a Title sponsor on the Pumpkinfest 5K run t-shirts
- Banners provided by Sponsor

**~~\$10,000~~
SOLD**

Below the Title Sponsor.....\$5,000

- Sponsor name below the Title of all Pumpkinfest signage and media
- Signage and/or banners placed throughout the venue
- Press Releases distributed to major state-wide media
- Included in all lead in event coverage
- Headline presence in promotional material
- Internet presence on the events website and on Pumpkinfest social media sites
- Your name / logo included as a Below the Title sponsor on the Pumpkinfest 5K run t-shirts
- Banner provided by Sponsor

“The Great Pumpkin” Sponsor.....\$4,000

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Included in all lead in event coverage
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

The “Pumpkin Patch” Sponsor.....\$3,000

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Included in all lead in event coverage
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

*Welcome back to
Downtown!*



Welcome back to Downtown!



“Jack-O-Lantern” Sponsor.....\$2,000

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

Main Stage Sponsor.....\$6,000

- Your banner prominently displayed on the Main Stage (provided by sponsor)
- Recognition from the main stage during the festival
- Press Releases distributed to major state- wide media
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites

Family Stage Sponsor.....\$1,500

- Your banner prominently displayed on the Family Stage (provided by sponsor)
- Press Releases distributed to major state- wide media
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites

Kids’ Contest Sponsor.....\$700

- Signage/banners placed throughout the venue
- Press Releases distributed to major state- wide media
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

Pumpkin Carver Sponsor.....\$600

- Signage/banners placed throughout the venue. (2 Available)
- Press Releases distributed to major state- wide media
- Presence in all promotional material including Posters, Brochures, Schedules, maps
- Internet presence on the events website and on Pumpkinfest social media sites
- Banner provided by Sponsor

Pumpkin Seed Sponsor.....\$300

- Receives Lead-in event coverage
- Inclusion in all promotional material including posters, brochures, schedules, maps and craft show distributions
- Internet presence on the events website and on Pumpkinfest social media sites



PUMPKINFEST Sponsorship Order Form

Type of Sponsorship	Cost	Check Desired Sponsorship
Title Sponsor	\$10,000	
Below the Title Sponsor	\$5,000	
The Great Pumpkin Sponsor	\$4,000	
Pumpkin Patch Sponsor	\$3,000	
Jack-O-Lantern Sponsor	\$2,000	
Main Stage Sponsor	\$6,000	
Family Stage Sponsor	\$1,500	
Kid's Art Contest Sponsor	\$700	
Pumpkin Carver Sponsor	\$600	
Pumpkinseed SP/Tote Bags	\$300	
Friends of Pumpkinfest (Any donation size or contribution)	\$ _____	
I'm interested in providing "in-kind" sponsorship for the Festival.	Type of Donation: _____	
I'm interested in volunteer opportunities for my church, school or service group.	Group Name: _____	

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: (_____) _____ Email: _____

Questions about any of the packages:

Kathy Swan, President
Kathswan12@gmail.com / 248.533.6549

Please return this form to:

South Lyon Area Pumpkinfest
P.O. Box 696 South Lyon, MI 48178