

SL PUMPKINFEST SPONSORSHIP PACKAGES



South Lyon's highly anticipated Pumpkinfest has provided wholesome entertainment for 34 years!

Pumpkinfest is annually evaluated to maintain its highest level of integrity. This year, as we continue to grow this community festival, we are proud to announce a number of changes which are designed to enhance the Pumpkinfest experience!

- Pumpkinfest will continue to focus on its core attractions; Non-profit game and activity booths, live music and family entertainment. Of course, the weekend would not be complete with the Annual Pumpkinfest Parade, Air Dog Shows, and new additions: Great Pumpkin Contest and Pie Eating Contest!
- Pumpkinfest offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to reach a growing market of young families and active adults living in the area; while, at the same time showing your support for the SL community!

Please take a few moments to review the packages, and decide the best way to promote your company at the SL Area Pumpkinfest!



www.southlyonpumpkinfest.com

SL PUMPKINFEST SPONSORSHIP PACKAGES

Title Sponsor..... \$11,000.00 SOLD

- ◆ Sponsor name in the Title of all Pumpkinfest signage and media.
- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major statewide media
- ◆ Included in all lead in event coverage; headline presence in promotional material.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
- ◆ Your name and logo included as a Title sponsor on the Pumpkinfest 5K run t-shirts.
Banners provided by Sponsor.

Below the Title Sponsor..... \$7250.00

- ◆ Sponsor name below the Title of all Pumpkinfest signage and media.
- ◆ Signage and/or banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Included in all lead in event coverage.
- ◆ Headline presence in promotional material
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
- ◆ Your name and logo included as a Below the Title sponsor on the Pumpkinfest 5K run t-shirts.
Banner provided by Sponsor.

“The Great Pumpkin” Sponsor..... \$5500.00

- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Included in all lead in event coverage.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
Banner provided by Sponsor.



The “Pumpkin Patch” Sponsor.....\$3500.00

- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Included in all lead in event coverage.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
Banner provided by Sponsor.

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“Jack-O-Lantern” Sponsor.....\$2000.00

- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
Banner provided by Sponsor.

Main Stage Sponsor..... \$3500.00 SOLD

- ◆ Your banner prominently displayed on the Main Stage (provided by sponsor).
- ◆ Recognition from the main stage during the festival.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.

Family Stage Sponsor..... \$2000.00

- ◆ Your banner prominently displayed on the Family Stage (provided by sponsor)
- ◆ Press Releases distributed to major state-wide media.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.

Kid’s Contest Sponsor..... \$800.00

- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
Banner provided by Sponsor.

Pumpkin Carver Sponsor.....\$700.00

- ◆ Signage/banners placed throughout the venue.
- ◆ Press Releases distributed to major state-wide media.
- ◆ Presence in all promotional material including Posters, Brochures, Schedules, maps.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.
Banner provided by Sponsor

Pumpkin Seed Sponsor.....\$350.00

- ◆ Receives Lead-in event coverage.
- ◆ Inclusion in all promotional material including posters, brochures, schedules, maps and craft show distributions.
- ◆ Internet presence on the events website and on Pumpkinfest social media sites.

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- Title Sponsor ➤ \$11,000.00 **SOLD**
 - Below the Title Sponsor ➤ \$7250.00
 - The Great Pumpkin Sponsor ➤ \$5500.00
 - Pumpkin Patch Sponsor ➤ \$3,500.00
 - Jack-O-Lantern Sponsor ➤ \$2,000.00
 - Main Stage Sponsor ➤ \$3,500.00 **SOLD**
 - Family Stage Sponsor ➤ \$2,000.00
 - Kid's Art Contest Sponsor ➤ \$800.00
 - Pumpkin Carver Sponsor ➤ \$700.00
 - Pumpkinseed Sponsor ➤ \$350.00
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- Friends of Pumpkinfest (Any donation size or contribution)
\$ _____
 - I'm interested in providing "in-kind" sponsorship for the Festival.
 - I'm interested in volunteer opportunities for my church, school or service group.

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ email: _____

Questions about any of the packages: Kathy Swan, President
Kathswan12@gmail.com 248.308.4512

Please return this form to:

South Lyon Area Pumpkinfest P.O. Box 696 South Lyon, MI 48178



South Lyon Area Pumpkinfest is proud to be a registered MI 501(c)(3) Non-profit organization

www.southlyonpumpkinfest.com